

stoft

CANVAS

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CANVAS

Design: Stoft studio

Concept / Canvas is a chair designed to specially highlight the upholstery on the seat, which works like an embroidery frame to showcase varied materials like pieces of art.

Canvas is made of bent Ash wood with unique textile interpretations on the seat. The raw edges and visible backsides highlights all the beautiful and natural characteristics of the upholstery, textile craft that traditionally has had low status and been down-prioritized.

A few decades ago textile craft was the women's area of expertise and a lot of effort was being put into making durable products for the family. Focus lied in making textiles that would last through time, but they were often also very beautifully decorated. Today a lot of knowledge of different craft techniques has been forgotten and people tend to not know anymore how to value the time-consuming art of making a textile weave or a natural tanned leather hide.

Canvas is a tribute to the slow and to the handmade. By using the upholstery in a respectful yet playful way we want to show the authenticity of the material and the craft that lies behind.



PRODUCT SPECIFICATIONS

Design / Stoft Studio

Material / Ash Wood, Brass Details

Dimensions /

Width 40 cm

Depth 48 cm

Height 79 cm

Seat Height 46 cm

Seat Ø 40 cm





Together with Tärnsjö leather tannery in Sweden we used a beautiful leather hide with bite marks, scars and natural variations in form and size for our Canvas chairs. The chair allows the leather to have an irregular shape that uses the most out of the natural shaped hide





Together with Klässbols Linen Weaving Mill in Sweden we made a version of the chair with their “Norrländ” Linen upholstery. The high-quality Linen creates a durable and classic look that allows the user to also experience the backside of the weave - as beautiful as the front but usually never seen.



The textile design duo Butler/Lindgård created the artistic weave “Goosebumps” for one of the Canvas chairs that was shown at London Design Fair 2017. Goosebumps is inspired by the tactile differences of human skin, aiming for society to embrace all kinds of bodies, even those that carries signs of aging.



STOFT STUDIO

Stoft is a Swedish word for millions of small particles, constantly moving and re-arranging into new and surprising constellations.

Our name was selected to evoke the importance of stories, small fragments and pieces that together create who we are. We want to share with you the stories that move us and make us ponder, that urge us to explore and create. Stories we have listened to and made our own, that we believe have the power to bring the entirety of the universe into our perceptual view.

Stoft studio is a Swedish design studio based in Malmö founded by Industrial designer (MFA) Jenny Ekdahl (middle), Joel Herslow (right) and Ola Nystedt (left).

Drawn together by a common fascination for how things move, sound and feel, their work builds on the trios complementary approaches towards design. They explore and break down what's predictable into fragments that are surprising and fascinating and focus on the creation of design through research in human behavior, materials and craftsmanship. Whether a conceptual or commercial project, a driving force behind Stoft's creative process is to find a balance between poetic design and industrial manufacturing. By exploring alternative ways of production with an experimental research phase in the development process they seek to shape objects with slowness and sensibility, often inspired by cutting-edge techniques and traditional craftsmanship. Their designs are produced in unique one-offs, limited editions or in larger batches, by themselves or in collaboration with skilled craftsmen or producers.

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